

Newsletter

February 2018

A Message from President Betty Block



Dear NAKHE Colleagues,

I am humbled and honored to serve you for the next two years as president of NAKHE. For this first newsletter, I would like to share with you my presidential goals and objectives. As you know, our contract with Taylor &

Francis depends on a membership of at least 350 active members, and although we have over 650 members currently on our roster many do not regularly renew their memberships. We have seen a trend where members alternate years based on East/West conference attendance and some only come to present their research. The first goal is to increase active membership and participation to 400 by 2020. The second goal is to increase annual conference membership and participation to 200 by 2020. To achieve this increase in membership, attendance, and participation we will embark on an aggressive marketing campaign and Website overhaul. I truly believe that most members do not realize the depth and breadth of our products, trainings, and services and need to become engaged. These two particular objectives are being addressed by the Marketing Committee chaired by Clay Bolton and Webmaster Donna Woolard, both of whom have begun aggressively leading their teams in the specifics that address communication and infrastructure to these ends.

Two groups that are important to university programs in Kinesiology and who benefit from NAKHE participation and programming are university physical activity professionals and coaching education

professionals. We invited both groups to create strands at our annual conference this past year and their sessions were met with rave reviews. We welcome continued participation in the future. Past President Ann Boyce created a place for the physical activity professionals two years ago and invited the coaching education professionals to join us this year. I created a special committee chaired by Jody Langdon who will create strategies to engage coaching education professionals even more. Please invite your physical activity and coaching education folks to join us!

The third goal is to promote NAKHE leadership opportunities, member services, and products by creating an infrastructure of support for the Board of Directors and the Executive Director. We are all volunteers and need a simple way of following the tasks we need to accomplish. To that end, I have put in place a motion and action tracking system that will keep us all focused on the tasks at hand. Additionally, I have tasked the Future Directions Committee chaired by Brian Culp and the Foundations Committee chaired by Ron Feingold to come up with infrastructure fixes that will help our association run better.

The fourth goal is to increase the fiscal resources and viability of NAKHE beyond our relationship with Taylor & Francis. We are doing very well financially because of publications revenues and in small part membership dues. We have been able to support member training, research, and mentoring opportunities for nominal fees, association grants and awards, and our members are benefiting greatly from these programs. I do not in any way want that support to be diminished. In fact, I can proudly say that we give back to our members like no other association I have known. This could not happen but for the hard work and dedication of selfless

members who give of their time and talents to make this an association where scholars come to lead. Nevertheless, one should never put all their eggs in one basket. I have tasked the Foundations Committee to undertake three important initiatives: develop a giving campaign, a wealth management plan for our substantial financial holdings, and a sponsorship program. Please consider giving back to NAKHE with your time, money, and talents. No gift is too small.

The final goal is to continue promoting NAKHE as a place Where Scholars Come/Learn to Lead". The Leadership Institute programs coordinated by Steve Estes currently include the Leader Mentor Program, Engaged Scholar Program, Hellison Interdisciplinary Grant, the Leader Development Workshop, and the Department Head Certification Training. I have tasked Steve to chair a special committee to call together leaders from across the subdisciplines to meet in Palm Springs in 2020 to discuss issues related to advocacy Kinesiology. Each association will representatives who will speak to issues for which they are most passionate. The sessions will be run much like the 2014 collaborative congress we hosted in San Diego. I have tasked the special committee to find a dynamic keynote speaker that will draw leaders in our field to attend the 2020 Palm Springs conference managed by Vice President-Elect Tim Baghurst.

I will keep you posted as to our progress toward meeting these goals each month in this newsletter. In the meantime, please let me or one of our Board of Directors know of other ways in which we can address these goals.

Go NAKHE!

Betty

betty.block@tamuc.edu

Visit us on the web at www.nakhe.org/



Welcome to our newest members! Thanks for stopping for a quick photo. See you next year!

2018 Leadership Development Workshop

(limited to 50 participants)

July 11-13, 2018 Flagstaff, AZ

This year's Leadership Development Workshop (LDW) will take place on the campus of Northern Arizona University in beautiful Flagstaff. A new format of the workshop, including outdoor activity sessions, will allow for unconventional approaches to develop one's own leadership style with the hope of taking those leadership lessons back to our home campuses.

Like previous LDWs, this year's workshop will bring leaders together to brainstorm solutions to some of the complex problems facing higher education. Our work will take place mostly outdoors utilizing a dynamic environment that will allow for opportunities to challenge ourselves and develop effective solutions to those challenges. As a component of understanding our ability to solve problems, we will be exploring new brain research highlighting how we think better when we physically move, an interesting return to the "peripateo" concept of Plato and Aristotle. We will be working through group initiatives, hiking, geocaching, and enjoying the stunning scenery as we are talking and learning from colleagues across the country.

Program leaders: <u>Lynda Ransdell</u>, <u>Vanessa Fiaud</u>, and <u>Gayle Wells</u>

http://www.nakhe.org/leadership-development



Congratulations to our first Department Head Certification Training Completers and Trainers. From left to right, Jesse Germain (trainer), Jody Langdon, Gwen Weatherford, Shewanee Howard-Baptiste, Camille O'Bryant (mentor), Kris Jankovitz, Kacey DiGiacento, Brian Culp, Daniel Burt, Lynda Randsdell (trainer), Beth Hersman, Betty Block (trainer), Gayle Wells, Emilia Zarco, Steve Estes (trainer), Tara Tietjen-Smith, Damon Andrews (trainer). Not pictured: Britt Johnson (VP running the conference), Joe Deutsch and Martha James-Hassan (weather delay)

CALL FOR NOMINATIONS

Distinguished Service, Scholar, and Administrator Awards
Hally Beth Poindexter Young Scholar Award
Joanna Davenport Graduate Student Poster Award
Contact Andy Shim, Awards Chair

Engaged Scholar Program
Contact Tyler Johnson

<u>Leadership Mentor Program</u> **Contact** Steve Estes

Hellison Interdisciplinary Research Grant Contact Emily Wughalter

NAKHE Fellows
Contact Steve Estes



Make plans now to attend the 2019 Annual Conference!

2019 ANNUAL CONFERENCE JANUARY 9-12 SAVANNAH, GEORGIA

Best Practices in Kinesiology: Showcasing our Successes

http://www.nakhe.org/conferences

CLASS OF 2017 NAKHE FELLOWS



Welcome to the NAKHE Fellows Class of 2018: (front row with medal) Betty Block #25, Ann Boyce #26, John Dunn, #27, (back row with medal) Richard Oates #28, George Sage #29 pictured with previous Fellow recipients: (left to right) Camille O'Bryant, Charles Corbin, Jackie Lund, Steve Estes, and Ron Feingold.

Please Donate to NAKHE

Are you enjoying your NAKHE membership? Is NAKHE helping you grow professionally?

If so, please consider donating to NAKHE. Donations are used to finance worthwhile NAKHE projects like the Engaged Scholar Program and the Leadership Mentor Program. Able to give more? Consider sponsoring an event. You can make a donation to Friends of NAKHE or sponsor an event at https://nakhe.wildapricot.org/

If you have any questions, please contact Ron Feingold, the NAKHE Foundations Committee Chair.



Your contribution will help NAKHE thrive and grow! Even small donations make a difference!

How I Became Part of the NAKHE Family



By <u>Clay Bolton</u> 2018 Marketing Chair

I was fortunate enough to be asked to join the Faculty at Texas A&M-Commerce (that is Tara Tietjen-Smith's fault) in the summer of 2015, reporting for my first day on campus in August of

that year. Within only a few days of acquiring my office key I was greeted by two new wonderful friends, this happy and mighty sharp looking married couple named Betty Block and Steve Estes. Both seemed overjoyed to welcome me to Commerce, but were even more elated to tell me about this organization called NAKHE. As I have been in College Athletics, Student Affairs, and Teaching in the Sport and Recreation realm, I must sadly admit that I had never heard of NAKHE. But boy, all of that changed that one August day in East Texas. For me, I am so thankful that it did. Who knew of such an amazing group of professionals in so many diverse disciplines, but all adjoined to our profession of Kinesiology, Pedagogy, Exercise Science, Human Performance, Health and even comprised of my people, sport & rec. I started out attending the conference and even presenting at one session in San Diego, then went to Leadership weekend at Georgia State University in Atlanta the summer of 2016, I had another presentation in Orlando and was pleasantly surprised when President Ann Boyce asked me to serve as Memorialist at the end of that conference. Now as we have just returned from Phoenix (presented twice and had the duty of remembering 5 of our family that had passed in 2017) I find myself in the incredible role of Marketing Chair for NAKHE. I have laughed until I cried with Brian Culp, been educated my Martha James-Hassan, hugged by Camille O'Bryant, and somehow accepted by all as a real member of a professional family. It's as if I have been a part of this group for 10 years. Heck, even Ron Feingold bought me wings and a beer. As I began 2018 I feel so fortunate to belong to a group where you are treated as equal and are embraced as friend! We are among amazing scholars and even though I have yet to achieve their success and status, they expect me to and most importantly, they are willing to help me get there. What an organization!

As we all move forward and towards Savannah my hope is that you will tell your story and not just to our current members, but to at least 2 colleagues in your field and then I want you to invite and bring at least one with you to South Georgia next January. I am calling this grassroots membership and conference attendance enhancer,

"The Invite 2 and Bring 1 Campaign"

So, who wants to tell their NAKHE story next month? Please email <u>myself</u>, <u>Betty</u> or <u>Donna</u> and we will help spread your unique experience to the entire organization. Your mission (and I hope you all accept it) is to invite 2 for Savannah and then bring 1 with you!

2019 ANNUAL CONFERENCE JANUARY 9-12 SAVANNAH, GEORGIA



INVITE 2 and BRING 1 MORE

Not a member of NAKHE yet?

Join at the NAKHE Portal, https://nakhe.wildapricot.org/

NAKHE members' benefits include subscriptions to *Quest, The International Journal of Kinesiology in Higher Education*, and the *Research Quarterly for Exercise and* Sport. NAKHE offers members opportunities to network, collaborate with other professionals, present in national venues, and develop leadership skills.

NAKHE's Leadership Institute: Strategic Planning in Action



by Steve Estes

In 2012, NAKHE's Leader Development Workshop (LDW) focused on strategic planning in kinesiology units. Led by NAKHE President-Elect Tara Teitjen-Smith, and one of the original Leadership Institute coordinators, Jesse Germain, the workshop used

NAKHE as an example of how strategic planning can guide an organization. LDW participants wrote the example strategic planning document and titled it "NAKHE Statement of Direction." It was a successful workshop – much more so than any of us planned – for the document we wrote in 2012 became the official NAKHE Strategic Plan in 2014.

Central to the Strategic Plan is **Goal II:** Leadership. This Goal calls for NAKHE to create and provide ongoing leadership opportunities for NAKHE members. If there is a "down and dirty" way to understand the focus of NAKHE's leadership development efforts, and what makes the Leadership Institute a truly unique unit in kinesiology, it is its total focus on the ontological or "being" part of our NAKHE members. We do faculty development in NAKHE through our mentoring, networking, and leadership development efforts, and this is a truly unique contribution to the field. We dedicate our resources to this effort (funding, time, events, and on) and our members grow as faculty in kinesiology as a result. Why is this so unique? All other kinesiology associations focus on the epistemological or "knowledge" that we create as scholars in kinesiology. Great! (NAKHE does this too - more on this below). But no other association in kinesiology comes close to recognizing the importance of faculty and leader development. None.

So how does the Leadership Institute achieve its mission? It houses programs that do the following: training emerging leaders to obtain and perform as department chairs and administrators in kinesiology; infuses ethics into leadership training; establishes and houses a Fellows program to recognize excellence in leadership; authors and edits white papers on key issues in leadership; and trains our members to become advocates for emerging and senior leaders in the field as well as the field of kinesiology itself.

Additional Goals in the Strategic Plan include mentoring and networking, developing partnerships, promoting creative and scholarly works, and studying best practices in teaching and learning. The Leadership Institute does all of these tasks.

The Leadership Institute (LI) was created in 2014 to facilitate the development of the Goals in the Strategic Plan, and to date all of the them have been enacted and are in various stages of delivery. Six separate programs are housed in the Leadership Institute:

- The Leader Development Workshop (LDW) has been held annually during the summer since 2010. It now averages 50 participants, and its 9th meeting will be held at Northern Arizona University July 11-13.
- The Department Head Certification Training (DHCT) began in 2016, and the first cohort of 15 emerging leaders completed the program in January 2018. The next cohort begins in July at the LDW, and NAKHE is now accepting applications through 15 March 2018.
- The Leadership Mentor Program (LMP) will accept its first applicants in 2018. This program funds an emerging leader to "shadow" an established kinesiology administrator for a week and learn some of the "ins and outs" of how successful administrators get their jobs done.
- The Engaged Scholar Program (ESP) funds a kinesiology faculty at the associate professor level to work on a scholarly project with a well-established kinesiology scholar on a project specific to the line of inquiry of the junior member. The goal is to present the outcome of the collaboration at the NAKHE conference or other appropriate venue, and to publish in an appropriate journal (Quest and The International Journal of Kinesiology in Higher Education are especially welcoming of this scholarship), with the outcome being a quality publication that will help the associate professor apply for promotion.
- The Hellison Interdisciplinary Research Grant (IRG) is designed to fund collaborative interdisciplinary research with the intent of connecting kinesiology researchers, as well as researchers from disparate

areas, together in meaningful applied research. Individual grants will be funded up to \$5000 each. The resulting research is published either inside the field of kinesiology as sub-disciplines, or in appropriate journals outside the field of kinesiology.

The NAKHE Fellows Program acknowledges senior leaders in the field of kinesiology who have been long-time NAKHE members and leaders. Fellows made significant contributions to NAKHE, including but not limited to sustained and active membership of 10 years or more, led on NAKHE committees, edited NAKHE publications, held senior NAKHE leadership positions, or made other significant contributions to the Association. They are also leaders in kinesiology and have made significant contributions to the field, including but not limited to scholarly productivity, leadership in the field of kinesiology or one's home institution, or other contributions to kinesiology. To date 30 Fellows have been named, and nominations are being considered through 1 June 2018 for the class of 2019. (Send nominations or inquiries steven.estes@mtsu.edu.)

If there is one aspect of the LI that is unique in kinesiology it is the unusual degree to which it facilitated a Strategic Plan, and makes the plan come

alive. Leaders in the LI – <u>Lynda Ransdell</u> (DHCT Coordinator), <u>Jesse Germain</u> (Member-At-Large and LMP Coordinator), <u>Vanessa Fiaud</u> and <u>Gayle Wells</u> (LDW Co-Coordinators), <u>Tyler Johnson</u> (ESP Coordinator), <u>Britt Johnson</u> (Member-At-Large on the LI Committee), and <u>myself</u> as Fellows Committee and LI Coordinator, pull out the document and use it as a guide. It's been a wonderful experience actually *doing* the mission of NAKHE, and the LI is a great bureaucracy for housing new initiatives.

The LI will continue to evolve as it achieves the NAKHE Strategic Plan. During her tenure as NAKHE President, Ann Boyce began the considerations of moving funded scholarly programs (Engaged Scholar and Hellison Grant) into their own stand-alone committees, a change that will refocus the LI on leadership and faculty development while at the same time facilitating the scholarly efforts of NAKHE members-at-large. These and other changes will, no doubt, continue to reshape this component of NAKHE. But in all cases the LI is one of the significant contributions of NAKHE to the field of kinesiology, and it is the Association's plan to have the LI continue enacting contributions well into the future.

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National Association for Kinesiology in Higher Education

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