

# NAKHE Strategic Plan

## National Association for Kinesiology in Higher Education

### Vision

NAKHE strives to be an inclusive community of kinesiology professionals who nurture, mentor, and lead one another to greatness.

### Mission

The mission of NAKHE is to foster leadership in kinesiology administration and policy related to teaching, scholarship and service in higher education.

### Statement of Direction

NAKHE is devoted to promoting leadership through mentoring and networking among administrators, faculty, and students inclusive of disciplinary and institutional affiliation. Our diverse membership collaborates to initiate and cultivate progressive partnerships, scholarly papers, and projects that provide the structure and resources to guide the field of kinesiology.

## Mentoring and Networking

### Goals and Objectives

#### I. Mentoring and Networking

NAKHE fosters and promotes mentoring and networking opportunities for professionals in higher education.

I (a) Fosters sincere, honest, meaningful, and enjoyable networking and mentoring opportunities.

I (a.1) Hosts established/emerging professionals' roundtable at beginning of annual conference. Established professionals lead the session and set up plan to mentor emerging professionals.

I (a.2) Hosts emerging/established professionals' roundtable at end of conference. Emerging professionals lead the session and set up plan for scholarly work.

I (a.3) Encourages emerging and established professionals who developed mentoring relationships to stay connected and submit programs for the next NAKHE conference. Provides grant funding on a competitive basis.

I (b) Fosters diverse, inclusive, safe, and accepting environments where sincere debate is welcome. (i.e. Members dialogue with others about negotiating the politics of university life.)

I (b.1) Hosts first time conference attendees' welcome luncheon with NAKHE board and committee members.

I (b.2) Facilitates conversation/debate about diverse ideas impacting kinesiology in higher education during a social event at annual conference.

I (c) Encourages mentoring relationships that are based on collaboration and honest feedback.

I (c.1) Hosts a doctoral poster presentation at annual conference; attendees provide feedback to all presenters.

I (c.2) Hosts "meet and greet" activities at the national and leadership conferences.

# NAKHE Strategic Plan

<b>Leadership</b>
<b>Goals and Objectives</b>
<b>II. Leadership</b> <b>NAKHE creates and sustains leadership opportunities for members.</b>
II (a) Encourages emerging and established leaders to attend leader development programs. II (a.1) Trains leaders to ethically cope with and strategically plan for change (enrollment management, departmental names, online education, the wider society, etc.) through the annual leadership development workshop and annual conference. II (a.2) Establishes a leader mentor program to pair emerging and senior leaders in a mentoring relationship.
II (b) Establishes a fellows program to recognize excellence in leadership.
II (c) Promotes ethical leadership through the production of white papers on key issues.
II (d) Trains its members to become advocates for themselves, their peers, their programs, and the profession. II (d.1) Uses the leader development workshop as a tool to facilitate discussion on key issues. II (d.2) Uses the annual conference to develop advocacy skills of members.
<b>Partnerships</b>
<b>Goals and Objectives</b>
<b>III. Partnerships</b> <b>NAKHE is committed to creating and sustaining partnerships among individuals, institutions, and organizations that support its mission.</b>
III (a) Seeks to create affiliations with national/international organizations.
III (b) Recruits professionals in kinesiology in higher education on a national and international basis to join the organization.
III (c) Builds national/international partnerships and affiliations.
III (d) Engages in collaborative activities and programs with other organizations.
III (e) Maintains an active partnership with Taylor & Francis Routledge Publishing

# NAKHE Strategic Plan

<b>Teaching and Learning</b>
<b>Goals and Objectives</b>
<b>IV Teaching and Learning</b> <b>NAKHE provides opportunities to develop and recognize excellence in teaching and success in enhancing student learning.</b>
IV (a) Explores the efficacy and ethics of the use of technology in teaching and learning.
IV (b) Provides opportunities for members to engage in dialogue about evaluating effective teaching and learning.
IV (c) Dialogues about what constitutes effective teaching that enhances student learning.
<b>Creative and Scholarly Activities</b>
<b>Goals and Objectives</b>
<b>V. Creative and Scholarly Activities</b> <b>NAKHE provides a public forum for scholarly and creative thought about the profession.</b>
V (a) Increases the amount and quality of discussions and scholarship that address issues in kinesiology and higher education. V (a.1) Identifies relevant issues related to the field and invites submissions to both <i>Quest</i> and the <i>Chronicle of Kinesiology in Higher Education</i> for special issues edition. V (a.2) Increases opportunities for special programs at conferences and recruits keynote speakers who speak to larger issues. V (a.3) Recruits graduate students/emerging scholars through a scholarship portal.
V (b) Provides an annual conference for dissemination and vetting of issues and trends critical to kinesiology in higher education.
V (c) Provides opportunities for publication of research and scholarship in kinesiology. V (c.1) Maintains and promotes <i>Quest</i> . V (c.2) Maintains and promotes the <i>Chronicle of Kinesiology in Higher Education</i> . V (c.3) Provides open access to appropriate existing resources (e.g. <i>Quest</i> abstracts and the Chronicle).

# NAKHE Strategic Plan

<b>Premier Voice</b>
<b>Goals and Objectives</b>
<b>VI. Premier Voice</b> <b>NAKHE fosters integrity, ethics, and philanthropy in the field of higher education kinesiology.</b>
VI (a) Supports and encourages ethical thinking and behavior: VI (a.1) Creates position papers. VI (a.2) Hosts and supports ethical discussions at workshops and conferences. VI (a.3) Promotes philanthropy related to the kinesiology profession.
VI (b) Provides interdisciplinary resources to higher education kinesiology professionals.
VI (c) Preserves and educates about the history of higher education kinesiology.
VI (d) Improves NAKHE's recognition, visibility, and reputation.
VI (e) Highlights existing members' perspectives and achievements on website and social media. VI (e.1) Creates "My NAKHE Story" on website and other media weekly. VI (e.2) Updates website to include honorary lecturer and award significance, history, requirements, and past winners. VI (e.3) Showcases a member of the month on website. VI (e.4) Publicizes member stories and accomplishments in other avenues such as Facebook and LinkedIn. VI (e.5) Sends awards announcements to winner's university. VI (e.6) Details awards description on website.