

MEMO

To: National Association for Kinesiology in Higher Education, Board of Directors

From: United States Center for Coaching Excellence, Board of Directors

Date: March 2, 2018

Subject: Organizational Recognition MOU proposal

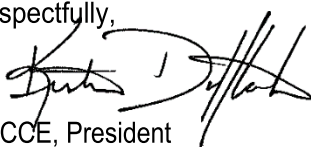
The United States Center for Coaching Excellence (USCCE) is interested in developing an organizational recognition relationship memorandum of understanding (MOU) with the National Association for Kinesiology in Higher Education (NAKHE). This MOU would be reviewed and renewed yearly by both organizations. It is designed to provide mutual recognition and support for our areas of expertise and serves in recognition of our organization's commitment to a collaboration designed to contribute to the positive growth and development of quality coaching, the professional support system for quality coaching education and ultimately the quality of the American sport system.

The NAKHE /USCCE relationship:

2018 MOU Points

- a) The **USCCE** recognizes **NAKHE** as a leading organization in higher education kinesiology leadership and for leaders in academic kinesiology, and **NAKHE** recognizes the **USCCE** as the leading organization in coaching education accreditation and coach development systems and the professional organization for coach educators and coach developers across organization types, inside and outside of academics.
- b) Working together, both organizations would support the work of coach educators in higher education settings by providing opportunities to collaborate as well as present research and best practices in higher education coach education. By doing so, the two organizations would strengthen coaching education in higher education specifically.
- c) **Conference/Summit exchange** – The organizations agree to provide each other with two (2) registration spots to designated delegates at their annual conference or summit. In addition to the delegate registration, each organization will provide an opportunity for a 15-minute presentation session about the organization's mission and/or activities, will put organizational materials into attendees' bags and in the general information area.
- d) **Newsletter Recognition** – The organizations will share conference/summit program submission calls and related announcements through their membership channels, additional initiatives sharing may be requested and will be shared upon approval.
- e) **Website Recognition** – The organizations will share logos for placement, with a site link, on a relevant place on their website acknowledging the mutual recognition.
- f) Appointed board representatives from the **USCCE** and **NAKHE** will explore opportunities for joint projects that align and support their collective purpose in enhancing the quality of education within the profession of sport coaching. This includes crafting a joint position statement on the status of coaching education in academia.

Respectfully,



USCCE, President